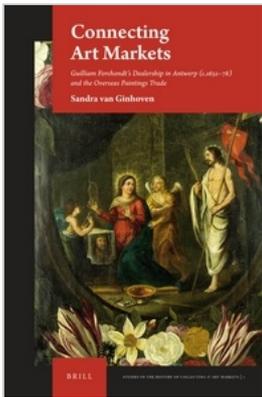




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Connecting Art Markets

Guilliam Forchondt's Dealership in Antwerp (c.1632–78) and the Overseas Paintings Trade

Sandra van Ginhoven, *Getty Research Institute, Los Angeles*

Based on Guilliam Forchondt's surviving business documentation in Antwerp and applying an aggregate and data-driven approach, *Connecting Art Markets* focuses on the role of art dealers in mediating the supply and demand for art, behaving in particular ways as to influence the markets for artworks in which they were strategically invested. Van Ginhoven presents her findings on Guilliam Forchondt's workshop production volumes and transatlantic art trade flows, and evaluates the relationship between the production of paintings in the Southern Netherlands, their local, regional and overseas distribution channels, and the markets for these works in Europe and the Americas during the seventeenth century.

READERSHIP:

All interested in the history of art markets, particularly art historians, economists, early modern and business historians, as well as cultural economists dealing with cross-cultural relationships.

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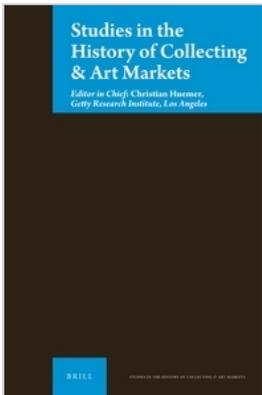
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