

ART FOR THE PEOPLE?

QUESTIONING THE DEMOCRATIZATION OF THE ART MARKET

2018 Conference of TIAMSA

The International Art Market Studies Association – artmarketstudies.org

Vienna, Thursday 27 Sept – Saturday 29 Sept 2018

HOSTING INSTITUTIONS

Belvedere Research Center, Vienna (belvedere.at)

Dorotheum (dorotheum.com)

Vienna University, Department of Art History (kunstgeschichte.univie.ac.at)

Vienna Contemporary, Austria's International Art Fair (viennacontemporary.at)

PROGRAMME

REGISTRATION

Please note that you have to register for this conference: a link for the general registration is at the bottom of this page, links for special events (to be booked separately) are embedded in the programme. TIAMSA members go free!

THURSDAY 27 SEPTEMBER 2018

SPECIAL TOURS 15:00-17:00 – Tour of [viennacontemporary](http://viennacontemporary.at)

Austria's International Art Fair (conference participants receive a complimentary pass)

Meeting Point: [viennacontemporary](http://viennacontemporary.at), Marx Halle, Karl-Farkas-Gasse 19, 1030 Vienna

https://tiamsa_conf_viennacontemp.eventbrite.com

15:00-17:00 – Dealer Archives and Provenance Research at the Belvedere

An Insiders' Tour with Christian Huemer and Monika Mayer (Belvedere Research Center)

Meeting Point: Belvedere Research Center, Rennweg 4, 1030 Vienna

https://tiamsa_conf_belvederetour.eventbrite.com

ROUND TABLE

17:30-19:00 – The Art Market and the Internet

Venue: [viennacontemporary](http://viennacontemporary.at), Marx Halle, Karl-Farkas-Gasse 19, 1030 Vienna [access included in your conference ticket]

On the Podium:

Kristina Kulakova (Vienna Contemporary Fair)

Sophie Neuendorf (artnet Worldwide Corp.)

Anna Maja Spiess (Artsy)

Olav Velthuis (University of Amsterdam)

Moderator: Johannes Nathan (TIAMSA / TU Berlin)

CONFERENCE DINNER (open to all!)

19:15 at the nearby 'Paul and the Monkeys' which will be open just for us: Maria-Jacobi-Gasse 1, 1030 Wien

15€ p.p. for food, collected on the night; drinks to be paid separately. Registration required (closes Sept 15th).

Registration: https://tiamsa_conf_dinner.eventbrite.com

Limited space available – PLEASE NOTE THAT WE WILL CHARGE A 15€ FEE FOR CANCELLATIONS THAT REACH US AFTER REGISTRATION CLOSURE

FRIDAY 28 SEPTEMBER 2018

Belvedere 21, Blickle Kino, Arsenalstraße 1, 1030 Wien

09:00 – Doors Open, Registration, Coffee

09:30 – WELCOME: Johannes Nathan (TIAMSA / TU Berlin) / Stella Rollig (General Director, Belvedere)

SECTION 1 – Transformations

Chair: Christian Huemer (Belvedere Research Center)

09:40 – Filip Vermeulen (Erasmus University Rotterdam): A Mass Market for Art? Collecting Paintings in the Low Countries during the Sixteenth and Seventeenth Centuries

10:05 – Lukas Fuchsgruber (Technische Universität Berlin): The Auction House as an Urban Space in 19th Century Paris

10:30 – Long Coffee Break (30 mins.)

11:00 – Clarissa Ricci (Università Iuav Venezia): The Production of Art in the Age of Political Practice. Venice Biennale 1970

11:25 – Ronit Milano (Ben Gurion University of the Negev): Moralizing the Art Market. A Socio-Economic Perspective on Online-Auctions

11:50 – Concluding Discussion

12:05 – Lunch Break; you will also have the opportunity to visit the exhibitions at Belvedere21

SECTION 2 – Circulation of Information and Expertise

Chair: Sebastian Schütze (University of Vienna)

14:00 – Leanne Zalewski (Central Connecticut State University): Will the „Dealer-Expert“ Disappear?

14:25 – Michaela Jenisova (Charles University Prague): Wilhelm von Bode and Rudolf Kann. The Importance of the Advisor-Collector Relationship in the Late 19th-Century Art Market

14:50 – Short Coffee Break (15 mins.)

15:05 – Anne-Sophie Radermecker (Université libre de Bruxelles): Selling ‚Knowledge‘? The Market Reception of New Connoisseurship

15:30 – Jack Roberts (Independent, UK): Is the Age of the Dealer Drawing to a Close or Is It More Important than Ever?

15:55 – Concluding Discussion

16:10 – Long Coffee Break (30 mins.)

SECTION 3 – Elites and the People
Chair: Veronika Korbei (TIAMSA)

16:40 – Barbara Pezzini (Independent Researcher): Art for the People or the Rise of a New Elite? Agnew's Old Master Exhibitions, 1895-1914

17:05 – Dorothee Wimmer (Technische Universität Berlin): Has the Art Market's Democratization Caused a Boom in Private Museums?

17:30 – Stoyan Sgourev (ESSEC Paris): The Bifurcation of the Art Market. Precedents and Consequences

17:55 – Concluding Discussion

18:10 – Evening Break (35 mins.)

KEYNOTE LECTURE

18:45 – Payal Arora (Erasmus University Rotterdam): Automating Culture. How Digital Platforms are Shaping the Art World

followed by

DRINKS RECEPTION

SATURDAY 29 SEPTEMBER 2018

Palais Dorotheum, Auktionssaal (2nd floor); use entrance on Dorotheergasse 17, 1010 Vienna

09:00 – Doors open, Coffee

09:20 – WELCOME: Felicitas Thurn (Dorotheum) / Sebastian Schütze (University of Vienna)

SECTION 4 – Centers and So-Called Peripheries
Chair: Felicitas Thurn (Dorotheum)

09:30 – Luís Urbano Afonso (Universidade de Lisboa): Collecting, Displaying and Using African Ivories in 16th Century Western Europe

09:55 – Stephanie Dieckvoss (Kingston University London): The Musée d'Art Contemporain Africain Al Maaden in Marrakech: How to Democratize the art World as a Private Collector in Emerging Markets

10:20 – Malvika Maheswari (Ashoka University): ‚Everybody Loves a Good Attack?‘ Violence by the ‚People‘ as a Variable in Art Markets and Lessons from India Today

10:45 – Long Coffee Break (30 mins.)

11:15 – Santiago González Villajos (Universidad Autónoma de Madrid): Street Art and Market Practices in the Mural Art Series: From a People's Art to Intermurals and Beyond

11:40 – Olav Velthuis (University of Amsterdam): Drawing National Boundaries. How Contemporary Artists from Emerging Regions Get Integrated into Global Art Markets

12:05 – Concluding Discussion

12:20 – Lunch Break

13:15 – Session for TIAMSA Groups / Sub-Committees

Chairs: Filip Vermeylen (Erasmus University Rotterdam), Veronika Korbei (TIAMSA), Johannes Nathan (TIAMSA)

SECTION 5: Launching TIAMSA Legal

Chairs: Philipp Nuernberger (Attorney at Law, NY / London) and Alicja Jagielska-Burduk (University of Opole)

14:00 – Philipp Nuernberger and Alicja Jagielska-Burduk: Welcome and Introduction to TIAMSA Legal, 'Art Market – Legal challenges and pitfalls'

14:15 – Justine Ferland (Art-Law Centre, Université de Genève): Art market due diligence and the Responsible Art Market (RAM) Initiative

14:25 – Thomas Steinruck (Fine Art Insurance, Zurich): Self-Regulatory Frameworks: The Art Basel Art Market Principles and Best Practices

14:35 – Dr. Saskia Hufnagel: Preventing, investigating and prosecuting money-laundering in the art market

14:45 – Fernando Loureiro Bastos (Universidade de Lisboa) and Prof. Marcílio Franca (Federal University of Paraíba): Legal implications of street art as a “democratized” / "open" form of art

14:55 – Discussion

15:25 – Short Coffee Break (15 mins.)

15:40 – ANNUAL GENERAL MEETING of TIAMSA, The International Art Market Studies Association

16:15 – TIAMSA LOOKING AHEAD: An open discussion with our members on the future of our association (all welcome)

17:00 – Conference ends

CONFERENCE FEE AND REGISTRATION

The conference fee includes lunches and drinks on Friday and Saturday, a pass to viennacontemporary and free entry to the Belvedere.

TIAMSA members go FREE; to become a TIAMSA member (GBP 20 / 10 p.a.), register at <https://www.artmarketstudies.org/join/>

Non-members: €30 full / €15 concessions

CONFERENCE REGISTRATION (required, closes Sept 25th)

https://art4thepeople_tiamsa_conf_2018.eventbrite.com

SCIENTIFIC COMMITTEE

Christian Huemer (Belvedere Research Center)

Veronika Korbei (TIAMSA)

Johannes Nathan (TIAMSA / TU Berlin)

Sebastian Schütze (University of Vienna)

Felicitas Thurn (Dorotheum)

Olav Velthuis (University of Amsterdam)

Filip Vermeulen (Erasmus University, Rotterdam)

THIS CONFERENCE IS GENEROUSLY SUPPORTED BY

Belvedere, Vienna (belvedere.at)

Dorotheum, Vienna (dorotheum.com)

Vienna Contemporary, Austria's International Art Fair (viennacontemporary.at)

Swiss Art Trading Association (khvs.ch)