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Art for the People?

**Questioning the Democratization
of the Art Market**

The 2018 TIAMSA Conference
Vienna 27-29 September 2018

TIAMSA
The International Art Market Studies Association
artmarketstudies.org

Thursday 27 September

SPECIAL TOURS

15:00 – 17:00

Tour of viennacontemporary

viennacontemporary, Marx Halle, Karl-Farkas-Gasse 19, 1030 Vienna

Austria's International Art Fair (conference participants receive a complimentary pass)

REGISTRATION REQUIRED: https://tiamsa_conf_viennacontemp.eventbrite.com

15:00 – 17:00

Dealer Archives and Provenance Research at the Belvedere

Belvedere Research Center, Rennweg 4, 1030 Vienna

An Insiders' Tour with Christian Huemer and Monika Mayer (Belvedere Research Center)

REGISTRATION REQUIRED: https://tiamsa_conf_belvederetour.eventbrite.com

ROUND TABLE

17:30 – 19:00

The Art Market and the Internet

viennacontemporary, Marx Halle, Karl-Farkas-Gasse 19, 1030 Vienna
(access included in your conference ticket)

On the Podium:

Kristina Kulakova (viennacontemporary) Sophie Neuendorf (artnet Worldwide Corp.)

Marek Claaßen (ArtFacts.net) Olav Velthuis (University of Amsterdam)

Moderator: Johannes Nathan (TIAMSA / TU Berlin)

CONFERENCE DINNER

(open to all, registration required)

19:15

At the nearby 'Paul and the Monkeys' which will be open just for us: Maria-Jacobi-Gasse 1, 1030 Wien

15€ p.p. for food, collected on the night; drinks to be paid separately.

REGISTRATION REQUIRED: https://tiamsa_conf_dinner.eventbrite.com

Registration closes Sept 15th.

PLEASE NOTE THAT WE WILL CHARGE A 15€ FEE FOR CANCELLATIONS THAT REACH US AFTER REGISTRATION CLOSURE

Friday 28 September

Belvedere 21, Blickle Kino, Arsenalstraße 1, 1030 Wien

9:00

Doors Open, Registration, Coffee

9:30

**Welcome: Johannes Nathan (TIAMSA / TU Berlin)
Stella Rollig (General Director, Belvedere)**

Section 1: Transformations

Chair: Christian Huemer (Belvedere Research Center)

9:40

Filip Vermeulen

(Erasmus University Rotterdam):

A Mass Market for Art? Collecting Paintings in the Low Countries during the Sixteenth and Seventeenth Centuries

10:05

Lukas Fuchsgruber

(Technische Universität Berlin):

The Auction House as an Urban Space in 19th Century Paris

10:30

Long Coffee Break (30 mins.)

11:00

Clarissa Ricci

(Università Iuav Venezia):

The Production of Art in the Age of Political Practice. Venice Biennale 1970

11:25

Ronit Milano

(Ben Gurion University of the Negev):

Moralizing the Art Market. A Socio-Economic Perspective on Online-Auctions

11:50

Concluding Discussion

12:05

Lunch Break; you will also have the opportunity to visit the exhibitions at Belvedere21

Section 2: Circulation of Information and Expertise

Chair: Sebastian Schütze (University of Vienna)

14:00

Leanne Zalewski

(Central Connecticut State University):

The "Dealer-Expert" in Late Nineteenth-Century New York

14:25

Michaela Jenisova

(Charles University Prague):

Wilhelm von Bode and Rudolf Kann. The Importance of the Advisor-Collector Relationship in the Late 19th-Century Art Market

14:50

Short Coffee Break (15 mins.)

15:05

Anne-Sophie Radermecker

(Université libre de Bruxelles):

Selling "Knowledge"? The Market Reception of New Connoisseurship

15:30

Jack Roberts (Independent, UK):

Is the Age of the Dealer Drawing to a Close or Is It More Important than Ever?

15:55

Concluding Discussion

16:10

Long Coffee Break (30 mins.)

Section 3: Elites and the People

Chair: Veronika Korbei (TIAMSA)

16:40

Santiago González Villajos

(Universidad Autónoma de Madrid):

Street Art and Market Practices in the Mural Art Series: From a People's Art to Intermurals and Beyond

17:05

Dorothee Wimmer

(Technische Universität Berlin):

Has the Art Market's Democratization Caused a Boom in Private Museums?

17:30

Stoyan Sgourev (ESSEC Paris):

The Bifurcation of the Art Market. Precedents and Consequences

17:55

Concluding Discussion

18:10

Evening Break (35 mins.)



18:45

KEYNOTE LECTURE

Payal Arora (Erasmus University Rotterdam):

Automating Culture. How Digital Platforms are Shaping the Art World

Drinks Reception

Saturday 29 September

Palais Dorotheum, Auktionsaal (2nd floor); use entrance on Dorotheergasse 17, 1010 Vienna

9:00

Doors open, Coffee

09:30

**Welcome: Felicitas Thurn (Dorotheum)
Sebastian Schütze (University of Vienna)**

Section 4: Centers and So-Called Peripheries

Chair: Felicitas Thurn (Dorotheum)

9:40

**Luís Urbano Afonso
(Universidade de Lisboa):**

*Collecting, Displaying and Using African
Ivories in 16th Century Western Europe*

10:05

**Stephanie Dieckvoss
(Kingston University London):**

*The Musée d'Art Contemporain Africain Al
Maaden in Marrakech: How to Democratize
the art World as a Private Collector in
Emerging Markets*

10:30

Long Coffee Break (30 mins.)

11:00

**Malvika Maheswari
(Ashoka University):**

*'Everybody Loves a Good Attack?' Violence
by the 'People' as a Variable in Art Markets
and Lessons from India Today*

11:25

**Olav Velthuis
(University of Amsterdam):**

*Drawing National Boundaries.
How Contemporary Artists from Emerging
Regions Get Integrated into Global Art Markets*

11:50

Concluding Discussion

12:05 **Lunch Break**

13:00 **Session for TIAMSA Groups / Sub-Committees**

*Chairs: Filip Vermeylen (Erasmus University Rotterdam), Veronika Korbei (TIAMSA),
Johannes Nathan (TIAMSA)*

Section 5: Launching TIAMSA Legal

**Chairs: Philipp Nuernberger (Attorney at Law, NY / London) and Alicja Jagielska-Burduk
(University of Opole)**

13:45

**Philipp Nuernberger and Alicja
Jagielska-Burduk:**

*Welcome and Introduction to TIAMSA Legal,
'Art Market – Legal challenges and pitfalls'*

14:00

**Justine Ferland
(Art-Law Centre, Université de Genève):**

*Art market due diligence and the
Responsible Art Market (RAM) Initiative*

14:10

**Thomas Steinruck (Fine Art Insurance, Zurich):
Self-Regulatory Frameworks:**

*The Art Basel Art Market Principles
and Best Practices*

14:20

Saskia Hufnagel:

*Preventing, investigating and prosecuting
money-laundering in the art market*

14:30

Fernando Loureiro Bastos (Universidade de Lisboa) and Prof. Marcílio Franca (Federal University of Paraíba):

Legal implications of street art as a “democratized” / “open” form of art

14:40

Discussion

15:10

Short Coffee Break (20 mins.)

15:30

ANNUAL GENERAL MEETING of TIAMSA THE INTERNATIONAL ART MARKET STUDIES ASSOCIATION

16:15

TIAMSA LOOKING AHEAD

An open discussion with our members on the future of our association (all welcome)

17:00

Conference ends

Conference Registration (required, closes Sept 25th)
https://art4thepeople_tiamsa_conf_2018.eventbrite.com

Conference Fee

Non-members: €30 full / €15 concessions

TIAMSA members go FREE; to become a TIAMSA member (GBP 20 / 10 p.a.), register at <https://www.artmarketstudies.org/join/>

The conference fee includes lunches and drinks on Friday and Saturday, a pass to [viennacontemporary](http://viennacontemporary.com) and free entry to the Belvedere museums.

Scientific Committee

Christian Huemer (Belvedere Research Center) Veronika Korbei (TIAMSA) Johannes Nathan (TIAMSA / TU Berlin) Sebastian Schütze (University of Vienna) Felicitas Thurn (Dorotheum) Olav Velthuis (University of Amsterdam) Filip Vermeulen (Erasmus University, Rotterdam)

Hosting Institutions

Belvedere Research Center, Vienna (Belvedere.at) Dorotheum (Dorotheum.com) Vienna University, Department Of Art History (Kunstgeschichte.univie.ac.at) Vienna Contemporary, Austria's International Art Fair (Viennacontemporary.at)

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Belvedere, Vienna (belvedere.at) Dorotheum, Vienna (dorotheum.com) Vienna Contemporary, Austria's International Art Fair (viennacontemporary.at) Swiss Art Trading Association (khvs.ch)