

The background of the entire poster is a photograph of the Atomium structure in Brussels, Belgium. The structure is a large, metallic, spherical framework that resembles a crystal molecule, with nine spherical nodes connected by a network of tubes. It is set against a blue sky with scattered white clouds. In the foreground, there are green trees and manicured hedges. The overall scene is bright and clear.

BRUSSELS, UNIVERSITÉ LIBRE DE BRUXELLES

# TIAMSA CONFERENCE

TOWARDS A SUSTAINABLE ART MARKET?

JUNE 30 – JULY 1, 2023



# JUNE 30TH

**13H30**

WELCOME COFFEE (R42 BUILDING) **ROOM R42.3.103**

**13H45**

A WORD FROM THE CHAIRS **ROOM R42.5.503**

**14H-16H**

SESSION 1: MUSEUM, CURATING, AND SUSTAINABILITY

Chair: Olav Velthuis **ROOM R42.5.503**

- **Claudia Quinones** (Canvas Art Law)  
"Museums and the Climate Crisis: Where Do We Go from Here?"
- **Johannes Aengenheyster** (University of Amsterdam)  
"An analysis of the rise of private museums, hypothesized to be associated to tax incentives, reductions in government spending, increasing inequality and increasing elite wealth"
- **Marina Maksimova** (Sotheby's Institute)  
"Exploring slow curating in the times of crisis"
- **Olav Velthuis & Márton Gera** (University of Amsterdam)  
"The Sustainability of Cultural Philanthropy: Why Private Art Museums Close"

**16H**

COFFEE BREAK **ROOM R42.3.103**

**16H30-18H**

SESSION 2: ART, ART MARKET AND SUSTAINABILITY

Chair: Véronique Chagnon-Burke **ROOM R42.5.503**

- **Ulrike Hahn** (Erasmus University Rotterdam)  
"The Impact of Climate-Related Art - How Visitors of Climate-Related Art Exhibitions Perceive Climate Change and the Exhibition Experience"
- **Julie Reiss** (Independent art historian)  
"More Art, Less Carbon: Material Sustainability"
- **Adelaide Duarte** (Universidade Nova de Lisboa) & **Marta Perez-Ibáñez** (Universidade de Grenada)  
"Sustainable Collecting: The Need for a Paradigm Shift"

**18H15-19H30**

ROUNDTABLE: TOWARDS A SUSTAINABLE ART MARKET?  
**ROOM R42.5.503**

**19H30**

WALKING DINNER (KINDLY OFFERED BY CEBRIC)  
**CAFETERIA**



# JULY 1ST

8H

WELCOME COFFEE ROOM R42.5.216 (LOUNGE)

8H30-10H30

SESSION 3: TECHNOLOGY, MEDIA AND SUSTAINABILITY

Chair: Filip Vermeylen ROOM R42.2.103

- **Georgia Gerson** (University of York)  
"The Hall of Mirrors?: Readdressing art investment in the contemporary NFT market through the lens of commercial dealerships"
- **Zhongbo Tian** (New York University)  
"Post-Merge NFT Carbon Emissions and Sustainable Reduction Strategies"
- **Anita Archer** (University of Melbourne)  
"The global art market as sustainable ecosystem: creativity and well-being in the digital age"
- **Ulrike Hahn & Filip Vermeylen** (Erasmus University Rotterdam)  
"Mirror or Hammer? News Media Coverage of Climate-Related Art"

10H30

COFFEE BREAK ROOM R42.5.216 (LOUNGE)

11H-12H30

SESSION 4: SUSTAINABILITY AND ASIA

Chair: Kim Oosterlinck ROOM R42.2.103

- **Zoran Poposki** (Hong Kong University)  
"Art Ecology and Sustainability of Hong Kong's Art Market"
- **Georgina S. Walker** (The University of Melbourne)  
"Islands of Art – From toxic destruction to cultural destination: Benesse Art Site Naoshima and Teshima Island, Japan"
- **Kim Oosterlinck, Anne-Sophie Radermecker & Yuqing Song** (Université libre de Bruxelles)  
"Does Authenticity Really Not Matter in China? An Insight into the Art Market for Chinese Artworks"

12H30-13H30

SANDWICHES ROOM R42.5.216 (LOUNGE)

13H30-15H

SESSION 5: GALLERIES AND SUSTAINABILITY

Chair: Anne-Sophie Radermecker ROOM R42.2.103

- **Melanie Fasche** (Sotheby's Institute)  
"The Power of Joining Forces for a More Sustainable Art Market – Collaborative Strategies of Contemporary Art Galleries"



· **Sophie Delruelle** (Université libre de Bruxelles)

"Current sustainability meaning/practices in art market |  
How professionals are gradually shaping the foundations of  
a sustainable art market still in its infancy"

· **Anne-Sophie Radermecker** (Université libre de Bruxelles)

"The Market for Antiques: Research Perspectives for More  
Sustainable Consumption Behaviours"

15H

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